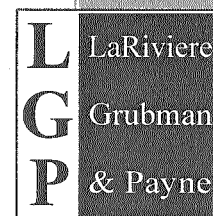


March 28, 2008

Attn: Kurt Denke
Blue Jeans Cable/Tartan Cable
1419 Elliott Ave W, Ste. C
Seattle, WA 98119



Re: Intellectual Property Rights of Monster Cable Products, Inc.

Dear Mr. Denke:

This law firm represents Monster Cable Products, Inc. ("Monster") in its intellectual property enforcement matters. Monster has recently discovered that Tartan Cable is offering for sale and selling a number of cable connectors in violation of Monster's intellectual property rights.

It appears that the design of the connector portion of the Tartan Cable component video, composite video, stereo audio cable, and coaxial digital audio cable infringes a variety of our client's design patents, including patent nos. D456,363, D366,863, D367,036, D376,580, and D366,862 (see Exhibits A-E, enclosed herewith), along with our client's related trademark registration nos. 2,060,139 and 3,075,541, (see enclosed Exhibits F and G) and trade dress rights. Furthermore, the connector housing design of the Tartan Cable S-Video cable appears that it too may infringe the aforementioned '363 design patent.

Accordingly, we must demand that your client immediately cease and desist selling, offering for sale, advertising, distributing, making, using and/or importing any products, including the Tartan Cable line of products, that violate any intellectual property right of our client. Further, we insist that your client recall any such products immediately and provide an accounting of all units sold including all profits made from those sales.

We are hopeful that your client will stop its infringing actions. We request your response within fourteen (14) days of receipt of this letter.

The information contained herein is not exhaustive of and shall not be construed as a waiver of any of the client's rights and remedies at law or in equity, and the client hereby reserves all such rights without prejudice.

Sincerely,

LARIVIERE, GRUBMAN & PAYNE, LLP


Christopher J. Passarelli

CJP/trm

Enclosures

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